



United States Department of Agriculture  
Risk Management Agency

April 2005

## 2005 COMMODITY INSURANCE FACT SHEET

# Fresh Market Sweet Corn

## New Jersey

### Crop Insured

Acreage planted to sweet corn to be harvested and sold as **fresh market sweet corn** is insurable, including non-irrigated acreage. To be insurable, the producer must have grown sweet corn for commercial sale or participated in managing a sweet corn farming operation in at least one of the three previous years.

**Exclusion:** Sweet corn interplanted with another crop or in established grasses or legumes is not covered.

### Counties Available

Fresh market sweet corn insurance is available in most New Jersey counties.

### Causes of Loss

Drought  
Excess rain  
Excess wind  
Fire  
Freeze  
Failure of irrigation water supply<sup>1</sup>  
Hail  
Tornado

<sup>1</sup> If caused by an insured cause of loss.

Note: This policy does not cover any loss of production due to disease or insect infestation, unless effective control measures do not exist for such infestation; or failure to market the sweet corn, unless such failure is due to actual physical damage caused by an insured cause of loss that occurs during the insurance period.

NOTE: Revenue loss caused by low market prices or low consumer demand are **not** covered.

### Reporting Requirements

**Acreage Report**—You must give a report of all your sweet corn acreage in the county by the acreage reporting date (July 15).

### Important Dates

Sales Closing.....March 15, 2005  
Final Planting Date .....June 30, 2005  
Acreage Report Date ..... July 15, 2005  
End of Insurance..... September 30, 2005

### Definitions

**Allowable Cost**—An amount not to exceed \$3.05 per container for harvesting and marketing costs (for example, picking, hauling, packing, or shipping) that is subtracted from the average price received to determine value of sold production.

**Container**—Fifty (50) ears of fresh sweet corn.

**Guarantee**—A guaranteed dollar amount of coverage that you select prior to planting.

**Minimum Value**—A minimum value of \$4 per container will be used to determine value of production.

### Insurance Period

Coverage begins when the sweet corn is planted and ends the earliest of: (1) total destruction of the crop, (2) the date harvest should have started on any acreage that will not be harvested, (3) abandonment of the crop, (4) completion of harvest, (5) final adjustment of a loss, (6) September 30 following planting.

## Coverage Levels and Premium Subsidies

Instead of guaranteeing production, the policy guarantees a dollar amount of coverage, depending on the level of coverage selected. Crop insurance premiums are subsidized as shown. For example if you select the 75-percent coverage level, the premium subsidy is 55 percent and your premium share is 45 percent of the base premium:

### DOLLAR AMOUNTS OF COVERAGE

Coverage Level %	\$ Amount of Coverage	Your Premium Share
CAT*	\$300	0%
50	\$545	33%
55	\$600	36%
60	\$654	36%
65	\$709	41%
70	\$763	41%
75	\$817	45%

\* Catastrophic (CAT) coverage is equal to 55 percent of the dollar amount of coverage at the 50-percent coverage level. CAT is 100 percent subsidized with no premium cost to you except for an administrative fee of \$100, regardless of the acreage.

## Loss Example

A loss occurs when the crop value falls below the guaranteed dollar amount as a result of damage from a covered cause of loss.

The example below assumes that, for example, only 50 containers per acre were produced and sold for \$10 each. Subtracting the allowable cost of \$3.05 leaves a net value of \$6.95 per container.

\$709	Dollar amount of coverage per acre
– \$348	Production-to-count (50 containers @ \$6.95)
\$468	Loss per acre
– \$48	Estimated premium per acre
<b>\$420</b>	<b>Net indemnity per acre</b>

### Download Copies from the Web

Visit our online publications/fact sheets page at:  
<http://www.rma.usda.gov/pubs/#bfr>.

The U.S. Department of Agriculture (USDA) prohibits discrimination in all its programs and activities on the basis of race, color, national origin, sex, religion, age, disability, political beliefs, sexual orientation, and marital or familial status. (Not all prohibited bases apply to all programs.) Persons with disabilities who require alternative means for communication of program information (Braille, large print, audiotape, etc.) should contact USDA's TARGET Center at 202-720-2600 (voice and TDD).

To file a complaint of discrimination, write USDA, Director, Office of Civil Rights, Room 326-W, Whitten Building, 14th and Independence Avenue, SW, Washington, DC 20250-9410 or call (202) 720-5964 (voice or TDD). USDA is an equal opportunity provider and employer.